**WEB FINAL PROJECT**

**COMP 2680**

**Web Design And Development**

**Instructor: Mohd Abdullah**

**Due date: Nov 28th 2019**

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**The business statement**

The Twins Coffee focuses on customers who want to enjoy the perfect pure coffee flavor and customers who want to find a quiet space to concentrate on studying or working. The Twins Coffee’s purpose is to create a place where people can enjoy a great-tasting, healthy, and delicious beverages in a quiet space. Arabica and Robusta are the two types of coffee used mainly inThe Twins Coffee. These types of coffee are harvested from the best coffee farm in Tay Nguyen Viet Nam, where have the best soil to cultivate the best coffee beans in Vietnam. The Twins Coffee looking forward to being the place where customers want to come when they want to drink a perfect cup of coffee.

**Project objectives**

The website is created to improve the awarness of customers about The Twins Coffee. The website will be the place to provide information and promotion event to customers.

**Project description**

The goal of the project is to create a website that allows users to read information and know about the core values of the coffee shop. Furthermore, the website will be used to inform the news in the shop including special events and incentives for new drinks. The heavy text effect in the website was restricted, so the website primarily uses images and videos to display information. Because the website is used in the food and beverage industry, the colors will be used according to the main drinks of the shop is coffee. The website was separated into 4 sections, 3 main content section, and footer.

Home page‘s layout 4 section + navigation bar:

Navigation bar: Home, Menu, About Us, Membership

Section 1: Membership

Section 2: About Us

Section 3: Menu

Section 4: Footer

Each section has a direct link to the detail information of each category. Moreover, the website has many animations and transitions to make it less boring and more smooth.

**Website’s benefit**

The Twins Coffee website provides to customers the information about the coffee shop and inform them the events and rewards during this time. The Website has restricted the use of excessive text which causes discomfort to the user. Furthemore, the site focus on the picture and multimedia to attach customer about the mission and the vision of the coffee shop. The color of wood and coffee is used as the mainstream color of the website, to create a warm feeling and to present the decoration style of the Coffee Shop. The website is focused on simplicity and usability to help customers find information more easily.